



Grand Valley Business Improvement Area Board of Management Meeting

Meeting Minutes

March 4, 2025, 6:00 p.m.
Council Chambers, 5 Main Street North, Grand Valley

Members Present: Rashaad Nauth-Ali, Chair
Paauri Burge
Lorne Dart, Councillor
Kim Layton

Members Absent: Krista Beam
Maredyth Dray

Staff Present: Donna Tremblay, Secretary

1. Call To Order

The meeting was called to order at 6:10 p.m.

2. Approval of the Agenda

Moved by: K. Layton
Seconded by: P. Burge

Resolution Number: 2024-03-01

BE IT RESOLVED THAT the Board approves the Agenda dated March 4, 2025 as circulated.

CARRIED

3. Disclosure of Pecuniary Interest

No pecuniary interest was declared.

4. Approval of the Minutes

The Board discussed the minutes. There were no revisions to the Minutes.

Moved by: L. Dart
Seconded by: K. Layton

Resolution Number: 2025-03-02

BE IT RESOLVED THAT the Minutes for the February 4, 2025 meeting be approved.

CARRIED

4.1 February 4, 2025 - BIA Board Meeting Minutes

5. Deputations

There were no deputations.

6. Correspondence

There was no correspondence.

7. Unfinished Business

7.1 BIA Request for Fireworks Donation from Grand Valley Council - Update

Lorne Dart provided an update to the Board advising that Council had denied the Board's request for a \$2,500 donation for the purchase of Canada Day Fireworks.

The Board discussed the update and requested the Board Secretary proceed with earlier direction to request the \$1,000.00 donation for the fireworks purchase from the Mayberry Hill Association.

7.2 Streetlight Pole Banners - Update

Board Secretary provided an update regarding the Streetlight Pole Banners. She advised the banners had been received and the invoice has been paid from the 2024 BIA reserve. The Board requested that a sample of the new banners be provided at the next meeting.

7.3 Canada Day Car Show

7.3.1 Entertainment Update

The Board discussed the update received from Maredyth Dray. Campfire Poets duo has been contacted and booking has been confirmed for July 1st. The Board requested entertainment details including location and equipment be included on the next agenda for discussion.

7.3.2 Advertising Discussion

The Board discussed car show advertising. Discussion included, social media, newspaper, Explore Dufferin Guide and In Hills Magazine. The Board will not proceed with newspaper advertising. The event will be re-share through social media event posts from the

Valley Alive Facebook. The Board requested the Board secretary arrange for advertising in the Explore Dufferin Guide and In-Hills Magazine.

7.3.3 Volunteer Recruitment Discussion

The Board discussed requirements for car show volunteers as follows:

Morning Volunteers

4 volunteers for registration and payment

4 volunteers for parking

Afternoon Volunteers

6 volunteers for traffic control, entrant judging and draws.

The Board requested a call for volunteers be made on social media and the BIA's email member list after the May long weekend.

Car Show discussions also included:

- Porta potties, number and location
- road closure permit
- car show registration fees and method of payment.

Paarul will contact Krista for the 2024 registration lists.

The Board requested car show event planning be included on the next agenda for discussion.

8. New Business

There was no new business.

9. Financials

9.1 2025 BIA Draft Budget - Revised

The Board discussed the draft 2025 BIA budget and requested the following amendments:

- 2,500 reduction - Special Events Donations
- 1,500 reduction - Conferences and Trade Shows
- 4,000 reduction Capital Expense - BIA Branding/Logo

The Board discussed purchasing Halloween candy for participating Masquerade on Main downtown business and organizing a window decorating contest for Halloween and Christmas.

Paarul will contact Orange BIA regarding their downtown holiday decorations.

Moved by: L. Dart
Seconded by: P. Burge

Resolution Number: 2025-03-03

BE IT RESOLVED THAT the Board approves the draft 2025 Grand Valley, BIA Budget with amendments as discussed;

AND FURTHER THAT the Board directs the draft 2025 BIA Budget be provided to the BIA membership for approval at its Annual General Meeting to be held on April 1, 2025.

CARRIED

9.2 Budget Variance Report - February 2025

9.3 Bank Statement - February 2025

The Board discussed the Budget Variance Report and January 30, 2025 to February 28, 2025 banking statement which were provided at the meeting.

The Chair requested clarification regarding invoices for cheque 112 . The Board Secretary advised invoices were year end entries to re-imbursement the Town for BIA financial audit service fees and wages for the BIA Board secretary.

Moved by: K. Layton
Seconded by: L. Dart

Resolution Number: 2025-03-04

BE IT RESOLVED THAT the Board receives the January 30, 2025 to February 28, 2025 banking statement and February 2025, variance report.

CARRIED

9.4 GIC and Investments - Discussion

The Board secretary advised Royal Bank has advised the BIA's GIC will mature on March 28, 2025 and sought direction on further investments from the Board.

The Board discussed investment options and investment amount.

Moved by: K. Layton
Seconded by: P. Burge

Resolution Number: 2025-03-05

BE IT RESOLVED THAT the Board directs the Board Secretary to make inquiries of the BIA's financial institution on a one to three year investment in the amount of \$10,000 and report back to the Board at the April 1, 2025 meeting.

CARRIED

11. Adjournment

Moved by: K. Layton
Seconded by: L. Dart

Resolution Number: 2025-03-06

BE IT RESOLVED THAT the Board adjourns this meeting at 7:44 p.m. to meet again on April 1, 2024 at 6:00 p.m. for the Regular Board Meeting and 7:00 p.m. for the Annual General Meeting, or at the call of the Chair.

CARRIED

Rashaad Nauth-Ali Chair

Donna Tremblay, Secretary