



STAFF REPORT

To: Mayor and Members of Council
From: Meghan Townsend, CAO/Clerk
Meeting Date: April 22, 2025
Report Number: 2025-073
Subject: Filming Company Request for Noise Exemption

Recommendation

THAT Council receives the request from Cowboy Up Inc for a noise by-law exemption,
AND THAT Council approves/denies the request that was submitted for the following:

- Friday May 16: Filming until 4AM, wrapped by 5AM. Location: 174366 Dufferin County Rd 25, Grand Valley
- Wednesday May 21: Filming until 11PM, wrapped by 12AM. Location: 282446 County Rd 10, Grand Valley
- Thursday May 22: Filming until 2AM, wrapped by 4AM. Location: 282446 County Rd 10, Grand Valley

Executive Summary

Purpose

To present a filming company's request for a noise exemption.

Key Findings

This filming project will potentially provide some economic benefits to Grand Valley, given the length of time they will be in our community and could shop locally or eat at local restaurants during their stay. In addition, they will notify the surrounding neighbours of their plans. A noise

exemption from Council is needed as our by-law does not provide an application process that is delegated to staff.

Financial Implications

None

Report**Background**

Cowboy Up Films Inc. is renting land from property owners in rural Grand Valley in order to film scenes for their feature film, “Cowboy Up.” They are consulting local emergency services to ensure that their requirements are met. They have been advised to contact the County if they intend to use the two county roads for vehicles, equipment or otherwise. Additionally, they will be circulating a letter to neighbouring property owners so that all are aware of the activity. They have requested an exemption to the Town’s noise by-law to enable them to film at night and to use fireworks and replica firearms during their project. Their filming schedule is as follows:

- Friday May 16: Filming until 4AM, wrapped by 5AM. Location: 174366 Dufferin County Rd 25, Grand Valley (the campground)
- Wednesday May 21: Filming until 11PM, wrapped by 12AM. Location: 282446 County Rd 10, Grand Valley
- Thursday May 22: Filming until 2AM, wrapped by 4AM. Location: 282446 County Rd 10, Grand Valley (farm at intersection of Amaranth-East Luther Townline and County Road 10)

Discussion

The Town’s noise by-law is attached to this report as Attachment 1. There are no specific clauses saying the types of exemptions that may or may not be granted.

Under section 3, Council may grant or deny an exemption request, or amend a request, upon receipt of the request, and provide written notice of the decision.

The community may benefit from the film crew’s activities as they purchase supplies from local businesses or eat at local restaurants.

Given that the activity will be in the rural community, with few close neighbours, and for only a few nights, staff recommend approval of this request.

Financial Impact

None to the municipality.

Consultations

Cowboy Up Inc.

Attachments

Attachment 1- 2021-72 Noise By-law

This report was submitted by

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This report was approved by

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