



Grand Valley Economic Development Committee

Meeting Minutes

January 16, 2025, 7:15 p.m.
Grand Valley and District Public Library
McGinnis Room
4 Amaranth Street
Grand Valley

Members Present: Laura Goulding, Chair
 Joanne Stevenson, Vice-Chair
 Philip Rentsch, Deputy Mayor
 James Jonker, Councillor
 Martin Kouyoumdjian

Members Absent: Demetrius Marshall

Staff Present: Donna Tremblay, Secretary

1. Call To Order

The meeting was called to order at 7:15 p.m.

2. Welcome New Members and Introductions

Chair Stevenson welcomed the Committee's new member Martin Kouyoumdjian. Committee members provided introductions.

3. Approval of the Agenda

Moved by: J. Jonker
Seconded by: L. Goulding

Resolution Number: 2025-01-01

That the January 16, 2025 agenda be approved.

CARRIED

4. Disclosure of Pecuniary Interest

There were no disclosures of pecuniary interest.

5. Minutes of Previous Meeting

5.1 November 21, 2024 Minutes

The Committee discussed the minutes. There were no amendments requested.

Moved by: L. Goulding

Seconded by: J. Jonker

Resolution Number: 2025-01-02

BE IT RESOLVED THAT the Minutes of the November 21, 2024 Economic Development Committee meeting be approved.

CARRIED

6. Presentations/Deputations

There were no deputations or presentations.

7. Town Updates

Town Staff provided updates on changes to the Town's property tax pre-authorized payment plans and dates for tax installment payments. Council's 2025 Budget meetings and discussions and Council approved 2025 Capital Projects.

8. Unfinished Business

8.1 Economic Development Survey

The Committee discussed the survey. Discussions included the survey's purpose to gather data to develop a future promotional plan, incentive for participation to include 3 draws for \$50 gift cards with draws to be held during Council announcements at the February, March and April scheduled Council meetings.

9. New Business

9.1 Valley Alive Newsletter Items - Verbal Discussion

Committee discussed 2025 Valley Alive newsletter items. Discussion included the March/April edition be dedicated to the 40th anniversary of the Tornado with the edition to include reference to the Grand Valley Tornado Hockey Club, emergency messages and pictures including the plaque outside of library.

9.2 Election of Committee Chair/Vice Chair

Chair Stevenson provided her resignation from the Chair position.

Nominations for Chair were sought from the committee members.

Moved by: P. Rentsch

Seconded by: J. Jonker

Resolution Number: 2025-01-03

BE IT RESOLVED THAT the Committee appoint Laura Goulding, Committee Chair and Joanne Stevenson, Vice-Chair, for a term ending November 30, 2026 or until successors are appointed.

CARRIED

10. Correspondence

10.1 Dufferin Board of Trade - Dufferin Business Monthly - January 2025

Laura Goulding assumed the Chair.

The Committee discussed the correspondence.

11. Financial Reports

11.1 Budget Variance Report - January 2025

11.2 2025 EDC Budget- Preliminary Discussions

The Committee discussed a draft 2025 budget with requests that budgeted amounts from 2024 be used for 2025 with the inclusion of \$1,000 for meetings/conferences. The Committee requested a 2025 proposed budget be presented at the next Committee meeting.

The Committee discussed investigating gateway signage and streetlights along County Road 25.

12. Next Meeting Date - March 20, 2025 at 7:15 p.m.

12.1 Agenda Items

The Committee requested the following items be included for discussion at the next meeting:

- Summary of EDC Survey statistics
- 2025 Proposed EDC Budget
- Grand Valley Gateway Signage

13. Adjournment

Moved by: P. Rentsch

Seconded by: J. Jonker

Resolution Number: 2025-01-04

That the meeting be adjourned. (8:23 p.m.)

CARRIED

Laura Goulding Chair

Donna Tremblay Secretary