



**GRAND VALLEY**

## The Corporation of the Town of Grand Valley

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April 8, 2025

Mayor Soloman and members of Council,

**Re: EDC Resolution – Town Advertising Policy**

At the February 19, 2026, Grand Valley Economic Development Committee meeting, the Board discussed business advertising on benches.

Research has been conducted regarding a potential bench advertising vendor and the Committee is requesting Council consider the implementation of a Town Advertising Policy. The purpose of the policy will be to regulate the content, placement, and sponsorship of advertisements on municipal property to ensure compliance with legal standards, community values, and safety. This will require staff resources and therefore, the Committee passed the following resolution for Council's consideration:

**2026-02-03**

Moved by A. Steele, Seconded by M. Kouyoumdjian

**BE IT RESOLVED THAT** the Grand Valley Economic Committee requests that Council consider an advertising policy be developed.

CARRIED

We look forward to Council's decision.

Sincerely,  
GRAND VALLEY ECONOMIC DEVELOPMENT COMMITTEE

Donna Tremblay  
Secretary